

What is claimed is:

1. A point of sale system comprising:
  - a reservation feature having a customer information section and an equipment information section, wherein the customer information section and equipment information section display information pertaining to reservations; and
    - a payment section having a cash section, check section and a credit card section, wherein upon entering credit card information in the credit card section and activating the credit card section, credit authorization is obtained for a charge.
2. A point of sale system comprising:
  - a rental feature having a customer information section and an equipment information section, wherein the customer information section includes information pertaining to a customer, and the equipment information section includes information pertaining to the equipment that the customer is interested in renting; and
    - a payment section having a cash section, check section and a credit card section, wherein upon entering credit card information in the credit card section and activating the credit card section, credit authorization is obtained for a charge.
3. The point of sale system of claim 2 further comprising a transfer feature having an equipment information section that prompts for information pertaining to equipment that is the subject of a transfer.
4. The point of sale system of claim 2 further comprising a return feature having an equipment information section that prompts for information pertaining to equipment

that is being returned and a payment section for payment of a rental fee associated with the equipment returned.

5. The point of sale system of claim 2 further comprising a reporting feature that reports a status to a user.

10. The point of sale system of claim 5 further comprising a closing report having a list of all transaction processed for a specified day.

15. The point of sale system of claim 6 wherein the closing report includes a contract number, a method of payment, an amount received, and an amount refunded.

8. The point of sale system of claim 5 further comprising an inventory report having a list of the equipment available for rental.

20. The point of sale system of claim 5 further comprising a reservation report having a list of customers who have made a commitment to rent equipment.

25. The point of sale system of claim 5 further comprising an equipment due report having a list of equipment that is out on rental.

30. The point of sale system of claim 5 further comprising a refund report having a list of refunds that have been provided to a customer for a specified date.

12. The point of sale system of claim 11 further comprising a marketing section having a marketing message related to the moving equipment rental business.

13. A point of sale system comprising:  
a customer information section that stores and recalls  
customer information;  
an equipment information section that stores and recalls  
information pertaining to a transaction; and  
5 a rental feature that processes the rental transaction.
14. The point of sale system of claim 13 wherein the  
rental feature displays a rental rate for an equipment  
10 identified equipment information section.
15. The point of sale system of claim 13 wherein the  
rental feature includes a printable rental agreement.
- 15 16. The point of sale system of claim 15 wherein the  
rental agreement includes the terms of the rental  
transaction.
- 20 17. The point of sale system of claim 15 wherein the  
rental agreement includes an itemized list of charges.
18. The point of sale system of claim 13 further  
comprising a credit card payment section which, upon  
activation, obtains credit card authorization.
- 25 19. A point of sale system on a network, the network  
having at least one computer-server for communicating with  
users, said system comprising:  
a rental feature having a customer information section  
30 and an equipment information section, wherein the customer  
information section includes information pertaining to a  
customer, and the equipment information section includes  
information pertaining to the equipment that the customer is  
interested in renting; and

TO BE INDEXED

- 5        a payment section having a cash section, check section and a credit card section, wherein upon entering credit card information in the credit card section and activating the credit card section, credit authorization is obtained for the charge.
- 10      20. The point of sale system of claim 19 further comprising a transfer feature having an equipment information section that prompts for information pertaining to equipment that is the subject of a transfer.
- 15      21. The point of sale system of claim 19 further comprising a return feature having an equipment information section that prompts for information pertaining to equipment that is being returned and a payment section for payment of a rental fee associated with the equipment returned.
- 20      22. The point of sale system of claim 19 further comprising a reporting feature that reports a status to a user.
- 25      23. The point of sale system of claim 22 further comprising a closing report having a list of all transaction processed for a specified day.
- 30      24. The point of sale system of claim 23 wherein the closing report includes a contract number, a method of payment, an amount received, and an amount refunded.
- 30      25. The point of sale system of claim 22 further comprising an inventory report having a list of the equipment available for rental.

26. The point of sale system of claim 22 further comprising a reservation report having a list of customers who have made a commitment to rent equipment.

5        27. The point of sale system of claim 22 further comprising an equipment due report having a list of equipment that is out on rental.

10        28. The point of sale system of claim 22 further comprising a refund report having a list of refunds that have been provided to a customer for a specified date.

15        29. The point of sale system of claim 28 further comprising a marketing section having a marketing message related to the moving equipment rental business.

30. A method of processing a point of sale transaction, comprising the steps of:

20        providing an internet-based browser system having a customer information section, an equipment information section and a payment processing section;

entering customer information into the customer information section;

25        entering into the equipment information section information pertaining to equipment that the customer is interested in renting;

30        entering payment information in the payment processing section, wherein the payment processing section includes a credit card authorization feature that, upon activation, contacts a credit authorization service, obtains authorization and prints out a receipt to be signed by the client.